****

Student Business Concept aWARDS 2019

Application Form

PLEASE COMPLETE THE APPLICATION FORM AND SEND TO ENTERPRISE@SGUL.AC.UK BY 1st OF DECEMBER 2019. FOR INFORMAL INQUIRIES PLEASE CONTACT STUART SIMS AT SSIMS@SGUL.AC.UK.

Selection criteria: all applications will be assessed based on a clear explanation of your business idea, its purpose, proposed impact, and an understanding of the problem that it solves for customers or communities. If you apply without a business idea you the application will be assessed solely based on your motivational statement.

# Applicant

|  |  |
| --- | --- |
| First Name |  |
| Surname |  |
| Degree (bachelor-PhD) |  |
| Research Institute |  |
| Email |  |
| Telephone |  |
| Idea description What is your business idea about? (short description / short executive summary (400-600 characters, write "no project" if you do not have a project) |
|  |
| Your motivation to participate Please, explain your motivation and why St George’s should consider your application (400-600 characters) |
|  |