**Public Engagement Champions Programme — Application Form**

Ahead of the Programme we would like you to think about a public engagement activity that you would like to develop. This could be an event, a resource, a project. The questions below are designed to help guide your thinking with regards to your aims and objectives. The programme will allow you to reflect and evaluate throughout.

If you have any questions about this application form or for further guidance please contact Philippa Richardson, Public Engagement Officer: [phrichar@sgul.ac.uk](mailto:phrichar@sgul.ac.uk)

**Name:**

**Department:**

**Contact Email:**

**Project Name:**

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| **Tell us about your project in plain English.**  **Include details of the type of activity or project, the purpose of the engagement and your intended audience (max 300 words)** | |
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| **At this early stage, how do you plan to evaluate whether the project has had the impact you intend, both for you and more broadly (max 200 words)** | |
|  | |
| **Provide details and justify costs required (must not exceed £500)** | |
|  | |
| **Line manager support to participate in the programme** | |
| Line Manager signature: |  |
| Date: |  |

Please send the completed application form to [pe@sgul.ac.uk](mailto:pe@sgul.ac.uk) by the 11th March 2020 with PE Champions in the subject line.